



Northwest Georgia Muscle

2011 Sponsorship Opportunities!

If your business focuses on health, fitness or sports, you may be looking for a way to increase your sales. Look no further. **Northwest Georgia Muscle** is giving you an opportunity to market to the most serious sports and fitness enthusiasts in your upcoming future.

Northwest Georgia Muscle is currently producing and filming an annual show with over 1200 Muscle Related competitors, Health & Fitness Seminars, local stage performances, entertainers, DIVA's, and related product vendors. A Tug for Charity will also help raise money for numerous charity organizations. This is a **unique** opportunity to reach thousands in attendance and also potential to reach out to many more thousands from Television coverage.

Events will feature the draw of nationally known contenders, who will be competing for titles. The Competitors will be competing for over **\$18,000.00 in prize money**. Many American and National records expected to be set! You don't want to miss this opportunity!

The **venue** for the Northwest Georgia Muscle event is the exceptional **Dalton Trade Center** <http://www.daltontradecenter.com>, conveniently located on I-75 at mile marker 333 in Northwest Georgia, between Atlanta and Chattanooga. The Trade Center is fully air-conditioned and heated with over 40,000 square feet of competition and vendor area and a theater capacity of 4,000+ plus over 1,000 complimentary parking spaces with hotels and motels conveniently located less than a mile from the Center.

- Vendor Booths are currently being contracted for the entire two day event at just \$300.00.
- Northwest Georgia DIVA Calendar business card size ads just \$100.00 each.
- General placement backdrops banners starting at \$200.00.
- Backdrop space around the awards platforms starting at \$300.00.
- Backdrop space behind muscle events being filmed for broadcast starting at \$500.00.
- Sponsorships also available for the 2012 show.
- Sponsor Forms available at www.nwgamuscle.com under the Agenda/Sponsors 2011tab.

You may call **706-428-2366** or email nwgamuscle@windstream.net for more details.

We look forward to seeing you there **November 5th & 6th, 2011**.

Respectfully,

Al & Karen Gross
Northwest Georgia Muscle; L.L.C.
Dalton, GA 30721
706-428-2366 Office
706-428-2365 Fax
706-264-0496 Cell

Proud Member of





Northwest Georgia Muscle

Vendors & Sponsorships 2011

1. Bronze \$300.00

- 1 Free Vendor Booth
- 1/8th Page Business Card Listing in Door Flyer

2. Silver \$500.00

- Everything as listed in Bronze with 1/4th page Business Card Listing in Door Flyer
- Hourly mentioning Sponsor Involvement over House P/A system.

3. Gold \$1,000.00

- Everything as listed in Silver with 1/2 page Business Card Listing in Door Flyer
- Includes 4' of space on Awards Banner Platform Surround (Only 24' of surround space available)
- This means we have a limit of only 6 Gold Sponsorships

4. Diamond \$2,500.00

- Everything listed in Gold with a full page Business Card Listing in Door Flyer
- Instead of 4' Surround space on awards platform you will receive the entire backdrop space on the awards platform. Also Includes your banner up to 8' placement used as back drop to live muscle event as agreed upon by Event Coordinator/s.

5. Prize Money \$100.00 Up

- Special requests as to prize money sponsorships offered for specific events will negotiated individually. Examples: Grappling (All Ready \$15,000.00 Offered how about making it \$20,000.00), Arm Wrestling (King of the Table), Power Lifting (Heaviest Total) or (New American Record), Kettle Bells (New Record), MMA (Fastest Growing Sport offering Best Overall), Kickboxing (Offering Best Overall), , Grip Competition (Offer money for the largest total) and Tug O' War (Best Men's and/or Best Ladies Team – This is also a good challenge area for possibly Best Fire Fighting or Police Team Challenge with prize money going to Charity).

6. Grab Bag and Door Prizes

- Many door prizes as in gift certificates, passes, services, etc... will also be allowed with P/A and Door Flyer recognitions.

7. Individual Item Sponsorships

- Northwest Georgia DIVA Calendar business card size ads just \$100.00 each.
- General placement backdrop banners starting at \$200.00
- Backdrop space around the awards platform starting at \$300.00
- Backdrop space behind muscle events being filmed for broadcast starting at \$500.00

8. Sponsorships also available for the 2012 show

Northwest Georgia Muscle 2011 Sponsorship Submission

Sponsors Name : _____

Address : _____

City : _____ St. _____ Zip _____

Phone : _____ Cell Office Home Other: _____

Phone : _____ Cell Office Home Other: _____

Phone : _____ Cell Office Home Other: _____

E-Mail : _____

Level of sponsorship:

Bronze Silver Gold Diamond Prize Money
\$300.00 \$500.00 \$1,000.00 \$2,500.00 \$ _____

Individual / Other _____ \$ _____

Make checks payable to: **Northwest Georgia Muscle; L.L.C.**

Information needed on web page for public release:

Listed Name or Business : _____

Short Description of Listing : _____

Link Desired for E-Mail : _____

Phone Number Listed : _____

Link Desired for WWW : <http://www.> _____

Other Links or Information : _____

Image File being used Yes No

Image File may be sent to nwgamuscle@windstream.net , hand delivered, or mailed.

Mail To : Northwest Georgia Muscle; L.L.C.

1610 Beavertdale Road N.E.

Dalton, GA. 30721